Surname	Centre Number	Candidate Number
First name(s)		0
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C112U30-1

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FRIDAY, 20 NOVEMBER 2020 – AFTERNOON

GEOGRAPHY B – Component 3 Applied Fieldwork Enquiry

1 hour 30 minutes

For Exa	aminer's us	e only
	Maximum Mark	Awarded Mark
Part A	18	
Part B	18	
Part C	36	
SPaG	4	
Total Marks	76	

ADDITIONAL MATERIALS

Resource folder. You may also require a calculator and a ruler.

INSTRUCTIONS TO CANDIDATES

Answer all of the questions in this examination paper.

Use black ink or black ball-point pen. Do not use gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Write your answers in the spaces provided in this booklet.

If additional space is required you should use the lined page(s) at the end of this booklet. The question number(s) should be clearly shown.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account your ability to spell, punctuate and use grammar and specialist terms accurately in your answer to Part C, Question 3(*e*).



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Part A: Investigating the use of qualitative surveys in fieldwork

Answer **all** parts of this question. You should use your experience of using **qualitative surveys** in fieldwork to support your answers.

1. *(a)* Some students were investigating people's perceptions of a brownfield development in a city centre. Study the photograph below.

Photograph 1.1 – Brownfield development in a city centre

(i) Tick (✓) the two correct statements to show people's perceptions of this brownfield development. [2]

Statements	Tick (✓) two
Modern style building is welcoming and attractive to some visitors	
Air and noise pollution is caused by the building site	
Pedestrianised area is safer and friendly for families and shoppers	
Grey slate pavement and small amount of greenery	



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[1]

3

(b) The students asked 55 people whether they thought the development would have a positive or negative impact. **Table 1.2** shows some of their questionnaire data.

Table 1.2 – Questionnaire da	ta table
------------------------------	----------

The impact the development will have on:	Positive	Negative
The economy	25	30
The environment	39	16
Tourism	11	44
Locals	13	42

- (i) Suggest a suitable technique to represent the data in **Table 1.2**.
- (ii) Using the data from **Table 1.2**, calculate the percentage of people who thought the development will have a positive impact on the environment. [2]

Show your working.



Answer

	1	
	I	
	2.	
	3.	
This Choc	question is about using your own fieldwork experience to collect qualitative one primary data collection sheet you used.	data.
Evalu	ate the success of the design of your fieldwork data collection sheet.	[6]
	Choc My p	2



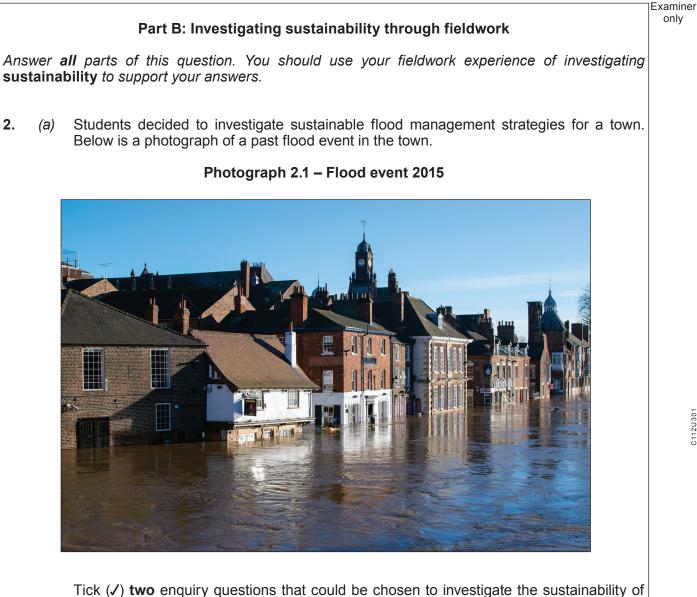
Additional space	ce for question 1 (c) o	nly:	Exami only
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[2]

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Enquiry question	Tick (√) two
To what extent do flood defences protect residential areas?	
To what extent do the flood defences have a negative impact on tourism to the town?	
Is the highest risk of flooding always in winter?	
Should the flood defences be managed by national or local authorities?	



flood defences in this area.

(b) The students collected local residents' opinions of the existing flood defences. Some of their data is shown in **Table 2.2** below.

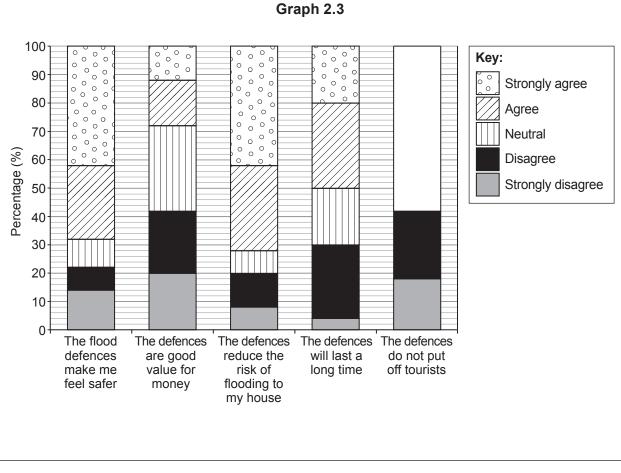
Table 2.2 – Local residents' opinions of flood defences

		Percen	tage (%) res	ponses	
	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
The flood defences make me feel safer.	14	8	10	26	42
The defences are good value for money.	20	22	30	16	12
The defences reduce the risk of flooding to my house.	8	12	8	30	42
The defences will last a long time.	4	26	20	30	20
The defences do not put off tourists.	18	24	18	28	12

(i) Complete **Graph 2.3** below using the data in **Table 2.2**.



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(ii) Tick (/) the three statements that accurately describe the data shown in Table 2.2 and Graph 2.3. [3]

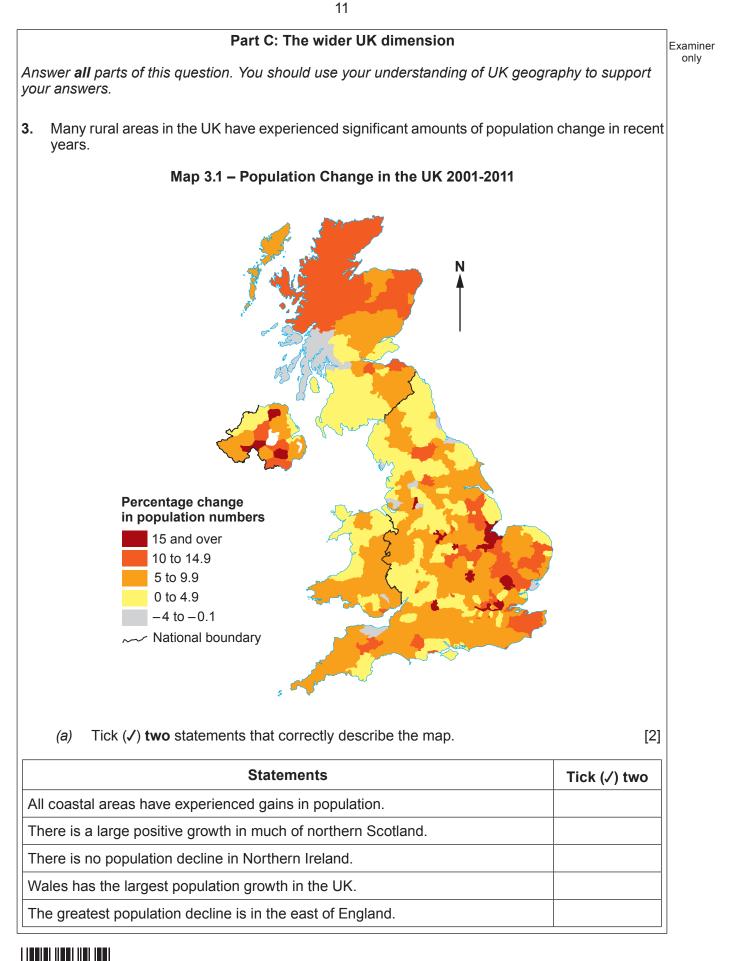
[
	Statements	Tick (✓) three
28% of people money.	agree and strongly agree that the defences are good value for	
Over 60% of pe	eople agree that the defences will last a long time.	
42% of people safer.	disagree and strongly disagree that the defences make them feel	
68% of people	agree and strongly agree that the defences make them feel safer.	
Overall, more r	residents feel that flood defences have a positive impact.	
Overall, more r	residents feel that flood defences have a negative impact.	
(iii)	People such as business owners and tourists also have opin defences.	ions about flood
	Suggest how the results were influenced by just asking local resid	lents. [4]
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	This question is about your own fieldwork on suptainability
(c)	This question is about your own fieldwork on sustainability . Evaluate the strengths and weaknesses of using secondary data in your investigation on
	sustainability.
	You should support your answer by referring directly to your own fieldwork.
	Aim of your investigation[6]
	Evaluation
dit	ional space for question 2 (c) only:
Jun	
	END OF PART B







		inter-urbanisation	is happening in some parts of the UK.	[6]
•••••				
•••••				
c)		growth in some r	ural areas has led to a growth in numbers	of people
c)		vork. Below is som	rural areas has led to a growth in numbers ne data for Cambridge, a city in eastern Engla	
c)		vork. Below is som Table 3.2 – C Method of	ne data for Cambridge, a city in eastern Engla Commuting data 2018 Number of people commuting to	
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(i)	Identify two disadvantages of showing this data as a pictogram. [2]
	2.
(ii) 	Give one reason why a pie chart may be a more effective method of presentation for this data.
 (iii)	Explain why so many commuters choose to use cars for their journey to work. [6]
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	Type of trans	port	(grar	Leve ns of carbon	Is of air pollution dioxide per persor	n per km)
	Car				234	
	Motorbike				120	
	Train				29	
	Tram				20	
 	Bus				18	
	Bike				0	
	Walking				0	
(i)		is in a car cau	the most j	colluting of	the public transp nes as much air p	
		train 13	bus 16	tram 10		
(ii)	Calculate the				nsport in the table.	
	Show your w	orkings.		Ar	nswer	
(iii)	How useful is	s the mean wh	nen analysin	g this data?		



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 		Examine
(e)	Park and Ride schemes are an alternative method of travelling into urban centres. Study the information on pages 2–4 in the Resource Folder , which gives information on Park and Ride schemes in Cambridge and the UK.	only
	To what extent do you think Park and Ride schemes will improve sustainability in UK cities such as Cambridge?	
	Justify your decision.	
	Use evidence from the Resource Folder and this paper, as well as your own geographical understanding, to support your answer. [12]	
	Your ability to spell, punctuate and use grammar and specialist terms accurately will be assessed in your answer to this question. [4]	
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Question number	Additional page, if required. Write the question number(s) in the left-hand margin.	Examine only





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